

ELEVATE
YOUR
BRAND
WHY YOU NEED
PERSONAL BRANDING
PHOTOS



PERSONAL
BRANDING

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JENNY EDWARDS PHOTO

PERSONAL BRANDING

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WHAT PERSONAL BRANDING WILL DO FOR YOU

“WHAT'S THE PAYOFF FOR HAVING A POWERFUL PERSONAL BRAND?

WHEN YOU'RE DISTINCTIVE, YOU'LL CUT THROUGH THE CLUTTER.
POTENTIAL CLIENTS WILL NOTICE YOU.
THEY WILL REMEMBER YOU.
AND WHEN YOU GET IT RIGHT, THE RIGHT PEOPLE WILL BE DRAWN, LIKE A MAGNET, TO WORK WITH YOU. ”

- LORI (FAMOUSINYOURFIELD.COM)

- BUILDS CREDIBILITY
- SHOWS YOUR TRUE SELF
- CONNECTS YOU WITH YOUR TARGET AUDIENCE
- SETS YOU APART FROM YOUR COMPETITION
- GIVES YOU A CONSISTENT BRAND MESSAGE ACROSS ALL PLATFORMS
- REPRESENTS YOUR MESSAGE AND VALUES
- BUILDS CONFIDENCE



WHERE TO USE YOUR PERSONAL BRANDING PHOTOS

SOCIAL MEDIA

- LINKEDIN
- FACEBOOK BUSINESS PROFILE
- FACEBOOK COVER PAGE
- TWITTER
- INSTAGRAM
- YOUTUBE
- OTHERS

WEBSITE

- ABOUT US PAGE
- CONTACT PAGE
- EMAIL NEWSLETTER SIGN UP PAGE
- EMAIL NEWSLETTERS
- BLOG
- BEHIND THE SCENES
- SEASONAL BLOG POSTS

EMAIL

- EMAIL SIGNATURE

PRINT

- BROCHURES
- SEASONAL ADS
- PROMOTIONS
- ADVERTISEMENTS
- BUSINESS CARD
- FLYERS

MAGAZINES

- MAGAZINE FEATURES
- MAGAZINE ARTICLES
- MAGAZINE ADVERTISEMENTS
- BEHIND THE SCENES
- ARTICLE CONTRIBUTOR

NEWSPAPERS

- NEWSPAPER FEATURES
- NEWSPAPER ARTICLES
- NEWSPAPER ADVERTISEMENTS

OTHER

- HUSBAND'S/WIFE'S DESK
- DATING SITE PROFILE





WHO NEEDS PERSONAL BRANDING?

EVERYONE

REAL ESTATE AGENTS

BLOGGERS

CONSULTANTS

ENTREPRENEURS

COACHES

CORPORATE EXECUTIVES

STYLISTS

INTERIOR DESIGNERS

MAKE-UP ARTISTS

CHEFS

SALONS

BUILDERS

RESTAURANTEURS

DEVELOPERS

MODELS

JOURNALISTS

THERAPISTS

DOCTORS

LAWYERS

PHOTOGRAPHERS

ARTISTS

CREATORS

ACTORS

CEOS

FINANCIAL PLANNERS

CHIROPRACTORS

PERSONAL TRAINERS

SALES REPRESENTATIVES

EDUCATORS

MANUFACTURERS

DESIGNERS

RETAILERS

FREELANCERS

“ TO BE IN BUSINESS TODAY, OUR MOST IMPORTANT JOB IS TO BE HEAD MARKETER FOR THE BRAND CALLED YOU. ”

-TOM PETERS

PRICE LIST

PERSONAL BRANDING SHOOT

INCLUDES:

PRE-SHOOT PLANNING CONSULTATION

PROFESSIONAL PHOTO SHOOT

COMPLIMENTARY PROFESSIONAL HAIR & MAKE-UP

REVEAL SESSION WHERE YOU WILL VIEW AND CHOOSE YOUR PROFESSIONALLY EDITED IMAGES

\$200

IMAGE PACKAGES

EACH PACKAGE INCLUDES BOTH DIGITAL AND PRINTED, MATTED IMAGES. DIGITAL IMAGES WILL INCLUDE FULL RESOLUTION + OPTIMIZED FOR SOCIAL MEDIA

10 IMAGES \$1750

6 IMAGES \$1200

3 IMAGES \$750

PERSONAL BRANDING TOTAL PACKAGE

20 IMAGES (MATTED PRINTS & DIGITAL FILES)

INCLUDES HEADSHOTS, ACTION & DETAIL IMAGES. IDEAL FOR COACHES, BLOGGERS, SMALL BUSINESSES, REAL ESTATE AGENTS & THOSE WHO NEED A VARIETY OF PHOTOS FOR THEIR WEBSITES & MARKETING MATERIALS.

\$3000



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